**Month 2 German 5-6  *Project: Create a Newsletter in German***

**Value 60 points. *See example newsletter on my website!***

Using the Google Doc Report template, Microsoft Word, or Apple Pages create a newsletter with a minimum of two full pages of content. The newsletter may be related to a topic of interest to you such as: a hobby of yours; a favorite artist/athlete; a current event; local site or environmental issue of interest to you; etc.

**You will need to have a topic chosen by Week 1 as we will begin working on this project in class.**

**Directions:**

1. Use Microsoft Word, Google Docs, or Apple Pages to create a newsletter and include the following:
   1. A minimum of 2 full pages
   2. Two columns on each page
   3. A heading with a title on the first page; the heading should go across both columns
   4. A footer with a page number
   5. At least 2 graphics that are appropriate with the content
   6. Professional format
   7. Your name and class section either at the front or end of your newsletter
   8. Use the grading rubric below as a guide.
2. Save the newsletter with a title (written in German) relevant to your topic – be creative as this is your first opportunity to grab the reader!

**Grading Rubric**

Criteria Points

|  |  |
| --- | --- |
| The content of the newsletter is appropriate and all in German | **5** |
| The newsletter uses a 2-column format | **5** |
| The newsletter is a minimum of 2 pages | **5** |
| The newsletter has a heading on the first page that is correct & footer with page number | **5** |
| Includes at least 2 graphics that are appropriate with all content in German | **10** |
| The newsletter looks professional, grammar and spelling are correct | **5** |
| Use of CH. 1 & 2 grammar: Coordinating and Subordinating conjunctions are evident within your newsletter as is use of the simple (narrative) past tense and the future tense. | **5** |

**Total points: 40**

**See: Tips for writing a good newsletter on next page:**

What makes a good newsletter?

A good newsletter has good content that meets the needs and expectations of the reader. On the design and page layout side, a good newsletter design creates interest and maintains readability through consistency, conservation (clutter-busting), and contrast.

Use these basic guidelines to help construct your publication.

**Be consistent in your newsletter design**

Use Grids for page to page consistency.

Use templates and style guides for consistent formatting.

Use repeating elements such as footers, headers, department heads.

**Be conservative in your newsletter design**

Use three or fewer typefaces.

Use frames and boxes sparingly.

Use no more than two or three pieces of clip art, photos, or graphic accents per page if possible.

**Use contrast in your newsletter design**

Use high contrast typefaces such as a bold sans serif type for headlines and a serif for body/text.